

Extrasports

Shoe brand survey

SaintÉLyon 2017



December 19, 2017

« What is the brand of your shoes used for the race? »

Brand	%
Salomon	18
Asics	17,6
Brooks	11,2
Mizuno	10,6
Hoka One One	9,8
Kalenji	8,6
Saucony	6,9
New Balance	4,7
Adidas	4,3
Others*	2,2
La Sportiva	2
Nike	1,5
Altra Running	1
Inov-8	1
Scott	0,6
Total	100

SaintÉLyon – December 2 & 3 2017 – 64th edition

Start / Finish: Saint-Etienne (42) / Lyon (69)

Weather condition: difficult / snow - ice

Trail (60%) and road (40%)

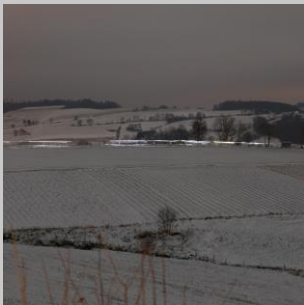
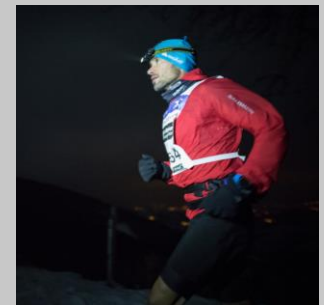
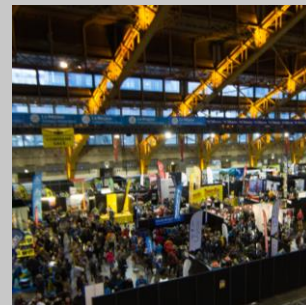
Survey sent to all participants who sent a valid email address

→ 14 115 qualified contacts

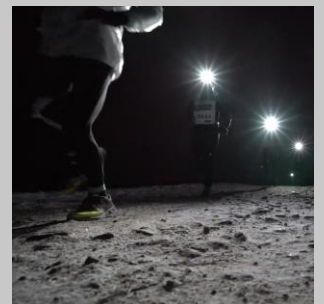
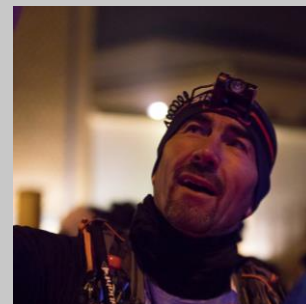
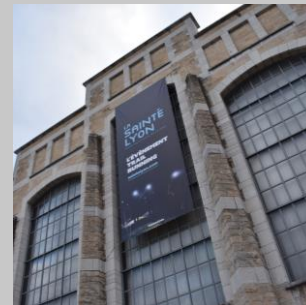
→ 2 186 responses, a response rate of 15,49 %

NB: in relation to the sample size the margin of error of the survey is < 5%

*Others : On Running (0,4%) | The North Face (0,4%) | Skechers (0,3%)
Salewa (0,2%) | Puma (0,2%) | Raidlight (0,2%) | Tecnica (0,2%)



LA
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