

Extrasports

Partnership proposition 2019

On Running



April 5, 2019

Key figures

VentouxMan Triathlon France – Lapalud - Mont-Ventoux (84)

September 15, 2019 | 5th edition

1 200

participants

2

km
swimming



Solo L Men 2018
Scott De Filippis
05:07:28



Solo L Woman 2018
Carrie Lester
05:41:26

90

km
bike

20

km
running

11%

women

89%

men

200

volunteers

18

nationalities

23%

from Provence- Alpes-
Côte d'Azur region

16%

from Île-de-France
region

69%

CSP+ (Social grade)

42

average age

15%

foreigners

The Partnership Offer

On Running : Official Partner VentouxMan 2019

Counterparties

- the right to use in your communication the **title of** « Official Supplier of the Lyon Urban Trail »
- the right to associate your image to the event and to use the **logo** of the race in your communication

> PRESS

- your **logo** on all the event's press media : advertisement / press kit
- **half a page** in the press kit of the event

> PRINT

- your logo on all the event's print media: poster / flyer / brochure / diploma
- your **logo** on the bib (bottom banner)

> DIGITAL

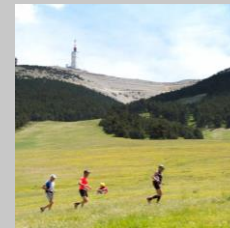
- your logo on the event's digital media : newsletters / website / live tracking / results page
- one **ad / share** on the event's Facebook page
- one **ad** on the « Advise Page » on the event's website
- a half page in the event roadbook

> PUBLIC RELATIONS

- your **private online space** for an easier registration of your guests
- your **participation** in the "Challenge Entreprises"
- **1 invitation** (bib) to animate a quiz and / or to benefit your employees
- a **photo pack** transmitted after the event +++

> GROUND

- your **logo** on the finish arch, your **banners** and your **flying banners** in the start / finish area (rank 3)
- an **exhibition area** of 18m2 minimum in the event's exhibition zone on Lapalud (84) the Saturday of the event from 10 a.m. to 7 p.m.
- your **participation** in the prize presentation protocol with optional speaking
- your **arch** in a transition zone



L'offre de partenariat

On Running : Official Partner VentouxMan 2019

Budgetary perspective

PARTNERSHIP GRID

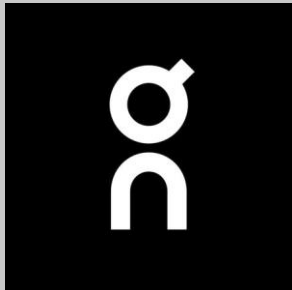
> OFFICIAL PARTNER VENTOUXMAN

- Financial Endowment :
1,5 K€ excl tax / year
- Material Endowment* :
0,75 K€ excl tax / year

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* Valuation of endowment products
(podium gift, equipment participant /
staff...)







Extrasports

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